



SPONSORSHIP PACKAGES

Presenting Sponsor – \$10,000

1. 5-minute presentation played throughout the two days on the jumbo screen at the Mississauga Celebration Square
2. 10 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 8, 2018**
3. Inclusion in Press releases, newspaper, print Ads, Facebook and the event's website
4. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
5. Booth(s) for product display or promotional materials
6. Air-time of up to 30 minutes

Diamond Sponsor – \$5,000

1. 3-minute presentation played throughout the two days on the jumbo screen at the Mississauga Celebration Square
2. 10 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 8, 2018**
3. Inclusion in Press releases, newspaper, print Ads, Facebook and the event's website
4. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
5. Booth(s) for product display or promotional materials
6. Air-time of up to 15 minutes

Platinum Sponsor – \$3,000

1. Inclusion in Press releases, newspaper, print Ads, Facebook and the event's website
2. 4 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 8, 2018**
3. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
4. Booth for product display or promotional materials
5. Air-time of up to 5 minutes

Gold Sponsor – \$1,500

1. Inclusion in Press releases, newspaper, print Ads, Facebook and the event's website
2. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
3. Booth for product display or promotional materials
4. Air-time of up to 5 minutes

Silver Sponsor – \$1,000

1. Inclusion in Press releases, newspaper, print Ads, and the event's website
2. Logo display in the Jumbo screen at the Mississauga Celebration Square
3. Booth for product display or promotional materials

**Kalayaan Filipino Cultural Organization
3-5225 Orbitor Drive, Mississauga, Ontario L4W 4Y8**



SPONSORSHIP AGREEMENT

Sponsor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

I/We agree to be a sponsor of Philippine Festival of Mississauga for 2018, under the terms and benefits corresponding to the sponsorship category we have chosen as outlined in the Sponsorship Package.

- Presenting Sponsor 10,000.00
- Diamond Sponsor 5,000.00
- Platinum Sponsor 3,000.00
- Gold Sponsor 1,500.00
- Silver Sponsor 1,000.00

Enclosed is payment for \$ _____

Please pick up payment on _____ (no later than June 1, 2018)

IMPORTANT SPONSOR GUIDELINES:

- AD MATERIALS MUST BE PROVIDED ELECTRONICALLY NO LATER THAN JUNE 10, 2018
- VIDEO ADS FOR THE JUMBO SCREEN MUST BE SUBMITTED BEFORE JUNE 10, 2018 AND MUST COMPLY WITH THE CITY OF MISSISSAUGA GUIDELINES.

Please make all cheques payable to: Kalayaan Filipino Cultural Organization

**Kalayaan Filipino Cultural Organization
3-5225 Orbitor Drive, Mississauga, Ontario L4W 4Y8**